Print. Choosing “Scaling: none” in the PDF print dialog should work best.
1. Cut without precision around entire design.
2. Fold at A, crease well, unfold. Fold at B, crease well, unfold.
3. Fold at C, crease well. Leave folded.
4. While folded, cut top edges at X (only one is marked), so top is even.*
5. While folded, cut ends (at Y & Z).*
6. Make sure it folds up nicely. Trim ends more if necessary.
7. Options: just fold it and stuff it in your wallet or tackle box; laminate it or use wide packing tape (seal ends with small pieces first); simply glue it so it stays folded over; glue 3 pieces of plastic (old credit cards trimmed) inside for rigidity; put it in a little plastic pocket meant for business cards or credit cards. Print your fishing license on the back or leave one end open and tuck licenses (money, first aid supplies, etc.) inside.

*For cleaner edges, cut with sharp knife and straightedge or fold inside (instead of cutting) so no white shows if edges are slightly uneven.